

‘Education Beyond Schools’ by Chegg India and SEEDS through an all-new mobile library bus at Delhi

New Delhi, April 19, 2023 : ‘Education Beyond Schools’, an idea created by Chegg India, the India arm of Chegg, Inc., the leading student-first connected learning platform, in collaboration with SEEDS, a non-profit organization, have launched a special initiative to bring education to Delhi in an all-new format. This mobile library installed on a bus will cater to primary section students of Municipal Corporation of Delhi (MCD) schools, providing them with access to internet and cultivate their knowledge with current affairs, history, language, and an innovative curriculum.

"The mobile library bus initiative is a testament to a collective commitment to innovation and accessibility in education. By partnering with SEEDS, we are empowering government school students in Delhi with interactive digital content and advanced learning tools, while inspiring others to invest in the education of India's youth. We are proud to support the communities we serve and make a meaningful difference in the lives of school students," says Mr. Vijay TS, Managing Director, Chegg India.

The mobile library is equipped with innovative features to add value to the existing learning format and aims to improve access to the curriculum and the technique of learning for the students of Municipal run schools. These improvements include:

1. Digital content to enhance students' learning capacity: The bus is equipped with modern computers, internet connectivity, and a wide range of digital resources such as videos, games, and interactive tools, providing a complete learning experience for children.
2. Building the capacity of teachers on digital medium: The initiative includes training programs for government school teachers to improve their digital teaching skills and make the most of the resources provided on the bus.
3. Space for introducing more advanced and innovative mediums of teaching: The bus is designed to accommodate new and innovative teaching methods, such as virtual reality and augmented reality, to enhance the learning experience of government school students.
4. Comfortable teaching space in extreme weather: The bus is designed to provide a comfortable learning environment for students in extreme weather conditions, with air conditioning and heating systems installed.
5. Ramp & Lowered steps for PWD students: The bus is designed to accommodate students with special needs with lowered steps to floor level for easy access.
6. CCTV camera for monitoring purposes: The bus is equipped with CCTV cameras to ensure the safety of the students and the resources provided on the bus.
7. Tracking of the bus through GPS: The bus is equipped with GPS technology, allowing the SEEDS team to track the bus's location and ensure it reaches its intended destinations as per the monthly plan.

"Continuing our efforts to strengthen the education system, SEEDS collaborated with Chegg India to support this education initiative, with its present experience in holistic education support with interactive and modern mediums, to enable more marginal students the right to innovative education. The idea of mobile bus for education was purely with the intent of maximising access to digital mediums for the MCD school students. The mobile library bus involves teachers, using digital mediums, and provides students to innovative teaching methods and as a result, provides a more effective learning experience for government school students in Delhi," says Dr. Manu Gupta, Co-founder, SEEDS.

The collaboration between Chegg India and SEEDS underscores the importance of providing equal access to education for all students, regardless of their socioeconomic background. This initiative is a step towards bridging the digital divide and providing government school students with the tools they need to succeed in school and beyond.

Chegg India and SEEDS are committed to this initiative, with the prior organization providing high-quality innovative education and the latter, enabling customised value-adds to maximise reach and effectiveness as per suited parameters to all government school students in Delhi.

We invite the respected media fraternity to support us on spreading this positive initiative to be an example for all around Delhi and beyond, by attending the inauguration ceremony and being a part of this noble initiative to make a difference in the lives of government school students.

The inauguration of the mobile education bus will take place on (Launch date is yet to be confirmed), in the presence of the Director of Education Department in MCD, at MCD schools in Vishwakarma Nagar. The event will also have many educators and officials to grace the occasion.

About Chegg India

Chegg India is a subsidiary of Chegg, Inc., which trades on the NYSE under the symbol CHGG. Chegg India offices in Delhi and Vizag have specialists across content, engineering, data analysis and marketing, along with subject matter experts who help us create world class content for the ever-growing needs of learners across the world.

Millions of people all around the world Learn with Chegg. Our mission is to improve learning and learning outcomes by putting students first. We support life-long learners starting with their academic journey and extending into their careers. The Chegg platform provides products and services to support learners to help them better understand their academic course materials, and also provides personal and professional development skills training, to help them achieve their learning goals.

For more information, visit www.chegg.com

About SEEDS

SEEDS (Sustainable Environment and Ecological Development Society) is a not-for-profit organisation that enables every individual with practical solutions towards disaster lifecycle management and

sustainable environment. It builds self-reliant, resilient, and sustainable communities across boundaries using innovation and engaging at grassroots. Since its inception at 1994, the organization has strengthening communities, establishing new schools curriculum, building resilient homes; putting its faith in skill-building, planning and communications to foster long-term holistic community development.

SEEDS is India's first agency to be certified for the global core humanitarian standards - an international certification system for quality and accountability in humanitarian response and is recognized for its 30 years of service in disaster and environment by United Nations Sasakawa Award in 2022 and Government of India Subhash Chandra Bose Aapda Prabandhan Award in 2021.

SEEDS completed nearly three-decade-long service to humanity rebuilding more than 62,000 homes, 650 schools and healthcare facilities, school safety programmes for more than a quarter million children, disaster management plans for 500+ communities, emergency assistance to more than 830,000 people. It has positively impacted the lives of more than six million people by re-anchoring its approach to building resilience through innovation. It continues to empower the most vulnerable across Asia and beyond to build a better future.

For more information, visit www.seedsindia.org    

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